

AC6533: CORPORATE FINANCE AND POLICIES

Effective Term

Semester B 2024/25

Part I Course Overview

Course Title

Corporate Finance and Policies

Subject Code

AC - Accountancy

Course Number

6533

Academic Unit

Accountancy (AC)

College/School

College of Business (CB)

Course Duration

One Semester

Credit Units

3

Level

P5, P6 - Postgraduate Degree

Medium of Instruction

English

Medium of Assessment

English

Prerequisites

Nil

Precursors

Nil

Equivalent Courses

Nil

Exclusive Courses

Nil

Part II Course Details

Abstract

This course aims to prepare students to apply relevant knowledge and skills as expected of a financial executive and advisor regarding the financial management of an organization and to exercise professional judgement in decision-making.

Course Intended Learning Outcomes (CILOs)

CILOs		Weighting (if app.)	DEC-A1	DEC-A2	DEC-A3
1	Identify and explain the relationship between risk and return and the relevance of these parameters to financial decisions.		x	x	
2	Apply various concepts of valuation in financial assets and real assets.		x	x	
3	Identify and evaluate different sources of finance, and their risks and costs.		x	x	
4	Demonstrate numerical competence in analyzing financial information and selecting the financial policies that optimize the use of financial resources.		x	x	
5	Analyze and develop reports for management about the consequences of different financial policies.		x	x	

A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to real-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

Learning and Teaching Activities (LTAs)

LTAs		Brief Description	CILO No.	Hours/week (if applicable)
1	Lecture	Students will engage with core concepts and theories and discuss main points in assigned readings.	1, 2, 3	2.5 hrs/week
2	In-class activities	Students will engage in developing skills in analysing financial information and making financial decision.	4, 5	0.5 hrs/week

3	Case study/ group project#	Student will develop skills in analysing financial information and advising the financial executive in the financial management of organization.	4, 5	
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Additional Information for LTAs

DEC LTA element

Assessment Tasks / Activities (ATs)

ATs		CILO No.	Weighting (%)	Remarks (e.g. Parameter for GenAI use)
1	In-class exercises and assignments: Students need to participate actively in in-class exercise and demonstrate understanding of the core concepts and theories.	4, 5	10	
2	Mid-term test: Students will be assessed of their in-depth understanding of important concepts in corporate finance.	1, 2, 3, 4, 5	20	
3	Case study/group project: # Students will work in group to analyse a hypothetical case or prepare a project on different aspects of corporate finance issues.	4, 5	20	# DEC AT element

Continuous Assessment (%)

50

Examination (%)

50

Examination Duration (Hours)

3

Additional Information for ATs

Final examination: [Open book examination]

Students will be assessed of their in-depth understanding of important concepts in corporate finance.

Students are required to pass both coursework and examination components to guarantee to pass the course. Failing either component may lead to failure in the course. The passing mark is generally 50.

Assessment Rubrics (AR)**Assessment Task**

In-class exercises and assignments (for students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

Criterion

Demonstrate a positive attitude and an understanding of the applications of alternative financial theories and models.

Excellent

(A+, A, A-) High

Good

(B+, B, B-) Significant

Fair

(C+, C, C-) Moderate

Marginal

(D) Basic

Failure

(F) Not even reaching marginal level

Assessment Task

Mid-term test (for students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

Criterion

Demonstrate a grasp of the important concepts in financial decisions and valuation and analyse financial consequences of different financial policies.

Excellent

(A+, A, A-) High

Good

(B+, B, B-) Significant

Fair

(C+, C, C-) Moderate

Marginal

(D) Basic

Failure

(F) Not even reaching marginal level

Assessment Task

Case study/group project (for students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

Criterion

Demonstrate an ability to analyze financial information and to advise financial executive in the financial management of organization.

Excellent

(A+, A, A-) High

Good

(B+, B, B-) Significant

Fair

(C+, C, C-) Moderate

Marginal

(D) Basic

Failure

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Assessment Task

In-class exercises and assignments (for students admitted from Semester A 2022/23 to Summer Term 2024)

Criterion

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(B-, C+, C) Moderate

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Part III Other Information

Keyword Syllabus

Overview of financial management and financial markets, portfolio theory and analysis, valuation of financial assets, investment appraisal, capital structure and cost of capital, distributions to shareholders, different sources of finance, managing working capital, managing shareholder value.

Reading List**Compulsory Readings**

Title	
1	Eugene F. Brigham and Michael C. Ehrhardt, Financial Management: Theory and Practice, Thomson Learning, latest edition.
2	Ross S.A., Westerfield R.W., Jaffe J.F., Jordan B.D., Corporate Finance: Core Principles and Applications, McGraw-Hill, latest edition.
3	Brigham E.F. and Houston J.F., Essential of Financial Management, Cengage Learning, latest edition.
4	Ross S.A., Westerfield R.W., Jaffe J.F., Jordan B.D., Corporate Finance, McGraw-Hill, latest edition.
5	Peter Atrill, Financial Management for Decision Makers, Pearson, latest edition.

Additional Readings

Title	
1	Brealey, R. A., S. C. Myers, and F. Allen, Principles of Corporate Finance, McGraw-Hill, latest edition.
2	Berk J. and DeMarzo P., Corporate Finance: The Core, Pearson, latest edition.
3	Websites: International Monetary Fund, HK Monetary Authority, HK Exchanges and Clearing Limited, Yahoo! Finance
4	HKICPA QP Module B Learning Pack, latest edition
5	HKICPA Past examination papers of QP Module B
6	The Hong Kong Chartered Governance Institute (HKCGI) online study materials of the Chartered Governance Qualifying Programme (CGQP) Module Interpreting Financial and Accounting Information.